

# LANDMARKS

## Treasure Bay Bintan signs MOU - Rebuilding of Kampung Baru Turtle Sanctuary



Wednesday 25 September. Over 250 villagers of Kampung Baru were invited to witness the signing ceremony between Treasure Bay Bintan and the Chief of the Village, Bapak Abu Bakar and Bapak Tri Armanto on behalf of Yayasan Ecology. Treasure Bay was represented by Mr C.K Fong, Group COO of Landmarks Bhd - holding company of Treasure Bay Bintan. The event was also witnessed by

**Chief Territory of Telok Sebong, Ibu Sriheni Utama**  
**Chief of Tourism Department Bintan, Bapak Wan Rudy Iskandar**  
**Environment Department represented by Bapak Ince M. Rizqan**  
**Head Department of the Empowerment Service Village Community, Bapak Ronny Kartika**

Treasure Bay committed a total of IDR160million to be spent on the rebuilding project over the next 3 years which will include contributions of 100 litres of petrol to run the generators and power, building of toilet facilities, business kiosks and welfare to the fisherman in Kampung Baru (Social Security & Medical Coverage).

“Sea turtles have become endangered only due to commercial activities but also the lack of education in the coastal communities. As responsible company, we must do the right things to educate first our local communities and work toward legislations and enforcing environmental laws that will protect our marine life” said Mr Fong in his opening address. He added in doing so, we have to ensure that the community has adequate equipment and facilities. Hence want to invest in the welfare of the communities in which we operate in by extending assistance to the local fisherman who we see as the contributors to this initiative.

Treasure Bay has committed to pay contribution of Social Security Coverage (BPJS) for the fishermen of both medical and accident. “In the next three years, it is our vision that the turtles sanctuary will become a self-sustaining tourism center. As such we are building toilets and business kiosks, that we may encourage enterprise to raise the socioeconomic status of the communities here.

In October, Treasure Bay Bintan will open its doors to a new experience in Bintan – MLDP. Which aims to educate people on the importance of sustaining the marine life and its biodiversity. We plan to increase this in the locality to help the local fisherman by bringing in research partners such as academics and experts from institutions and universities to guide us in that direction.