

LANDMARKS

Treasure Bay Bintan celebrates 4th Anniversary, launches Alumni Association



26 September 2019. Attended by over 700 people, It was indeed a night to remember for employees, suppliers, vendors, partners and alumni of The Landmarks Bhd Group. Themed "Harmony in Diversity", everyone was clad in their traditional costumes with performances to match the theme.

Group Chief Operations officer C.K Fong said in his speech that the organising committee has indeed chosen the perfect theme for the event. "While this is big corporate word in the business world, for us as a Group it is a reality. We operate businesses across 3 different Countries - Singapore, Malaysia and Indonesia with a staff force of about 1000 people who have different ethnicity and speak different languages, have different cultural background and exposure. Hence it is important that we embrace our differences in order for us to work as a team and deliver business objectives he said in his opening speech. Quoting Confucius "A gentleman gets along with others, but does not necessarily agree with them" he said it is possible to achieve harmony even in disagreement. The key is balance". He encouraged the teams to add value by strengthening each other. He also encouraged everyone to celebrate their unique identities and focus on continuous profitability, providing world class products and services while retaining and attracting high performers in the workplace.

During the event, Group Chief Executive Officer, Mark Wee launched the Alumni network which is not just a platform for former employees but includes, suppliers, vendors, consultants and partners of The Group. In his speech, Mr. Wee said "former employees have valuable knowledge of the company and are able to provide unbiased views of process improvement, industry best practices and new technologies. As part of the 'corporate family", The Alumni acts as brand ambassadors for the growth of the company - recommending vendors, suppliers and talent referral and the ultimate objective is to "Humanise the business and share the prosperity with our corporate family". To this end, plans to develop a 'Treasure Bay Community' as a suburb of its own are being planned. Landmarks group will be hosting a series of networking events that will include special interest group events such as Bankers Cocktails, Sports clubs, Wellness events etc by year 2020. The Alumni community will also receive benefits to be utilised within the group and its products and services such as special room rates in Landmarks owned hotels, Health and Wellness and in Treasure Bay Bintan.